

Online conference

Organized by

 **SÃO PAULO**  
GOVERNO DO ESTADO

In cooperation with

 **CBD**

With the support of

 **ASAZGUA**

**Subnational Governments,  
bioeconomy and the green economy:  
implementing the post-2020  
Global Biodiversity Framework  
of the Convention on Biological Diversity**

**WILL TAKE PLACE**  
June 7, 2021

LOCAL TIMES  
15:30 - 17:00 Madrid, Spain  
10:30 - 12:00 São Paulo, Brazil

/ SIMULTANEOUS TRANSLATION  
English, Spanish and Portuguese

Invites  
Secretariat for Infrastructure and Environment - São Paulo State Government (Brazil)  
Secretariat for Environment, Land Planning and Sustainability - Community of Madrid Government (Spain).



### Promotion of the event:

Secretariat for Infrastructure and Environment - São Paulo State Government (Brazil)  
&  
Secretariat for Environment, Land Planning and Sustainability - Community of Madrid  
Government (Spain)

In **Cooperation** with Convention on Biological Diversity (CBD)

With the **Support** of ASAZGUA – Guatemalan Sugar Growers Association

### Objective:

Celebration of the 2021 World Environment Day, highlighting the importance of the role of SNGs – Subnational Governments on promoting a nature-based green economy as an important tool to implement the GBF of the CBD - starting a pilot and preparing the official launching of the working group on this issue, supporting the Edinburgh Process and the associated Plan of Action.

### Methodology:

Webinar linking complementary approaches, from different countries and continents, on improvements towards a nature-based green economy, as a tool to implement the CBD. The questions raised at this webinar, posted using the chat, if not discussed during the event due to the lack of time, will be answered by e-mail in the following days. Support to Q&A (questions and answers) will be provided using the chat. The microphones and cameras will be opened only for speakers listed on the program.

*The room will be opened 10h15, allowing tests for the speakers and the moderators. At the program, note that the symbol "x" represents the time ("x") for each presentation, in minutes (').*

Register now at:

<https://bit.ly/34raOyU>

**Program:****10:30**

Event Opening with the contributions of the Moderator Mr. Ángel Sánchez Sanz. Community of Madrid Government.

**Opening Remarks**

- Mr. Alex Guerra. General Director. Private Institute for Climate Change Research (ICC) – Guatemalan Sugar Growers Association (ASAZGUA). "The role of the private sector" (5').
- Mr. Mariano Gonzalez. Deputy Secretary for Environment, Land Planning and Sustainability – Community of Madrid Government (5').
- Mr. Eduardo Trani. Subsecretary for Environment. Secretariat for Infrastructure and Environment – São Paulo State Government (5').
- Mr. Oliver Hillel. Programme Officer at the Secretariat of the CBD. "The Long-Term Approach to Mainstreaming, the Edinburgh Process and the importance of a green economy for the CBD" (10').

**10:55 – 11: 20****Contributions from each side of the Atlantic.**

- Mr. Frank Rogalla. Director of Innovation and Technology. Spanish Association of Urban Water Services Management Companies (5').
- Mr. Pedro Blazquez. Environmental Technology Coordinator. Canal de Isabel II. "Biofactories - Obtaining raw material from wastewater treatment" (5').
- Mr. Denis Arroyo. Executive Director. ORPLANA - Brazilian Organization of the Sugarcane Producers Associations. "The São Paulo Greener Ethanol Protocol: 14 years of experience" (5').
- Mrs. Carolina Kors Tiberio. Technical Advisor. Executive Board. "Fundação Florestal – São Paulo" (São Paulo Forestry Foundation). "*Euterpe edulis* Mart.: integrating protected areas, local communities and bioeconomy to conserve the Mata Atlântica – São Paulo State, Brazil" (5').

**11:20 - 11:40****The role of the Networks for the bioeconomy and a green economy**

- Mrs. Renata Gomez. Biodiversity Programme Manager. Regions4. "Regions4 Case Studies and RegionsWithNature / RWN initiative" (5').
- Mrs. Ingrid Coetzee. Biodiversity, Nature & Health Director. ICLEI Africa. "The ICLEI's support to the RWN and Circular Economy" (5').
- Mrs. Dr. Susan Campbell. Policy Manager. Scottish Government. "The Edinburgh Process and the green economy in Scotland" (5').
- Mr. Paul Dale. Technical Advisor on Biodiversity. International Affairs Advisory - Secretariat for Infrastructure and Environment - São Paulo State Government. "SNGs Working Group on the Bioeconomy and Green Economy for the CBD" (5').

**11:40****Q&A****11:50****Closing remarks**

- Mr. Oliver Hillel. Programme Officer at the Secretariat of the CBD. "Next steps within the Edinburgh Process" (3').
- Mrs. Jussara de Lima Carvalho. Head of the International Affairs Advisory. Secretariat for Infrastructure and Environment – São Paulo State Government. "General closure representing São Paulo and Madrid" (Brazil) (3').

**12:00**

Room closure, conducted by Mr. Gustavo Paredes. Community of Madrid Government.